

03.12.2008

WINTER MEDIA SCHOOL OF ETHICS FOR STUDENTS OF JOURNALISM IN B&H

Neum, 3-7th December 2008

Participants students from four Faculties of journalism in B&H: Sarajevo, Mostar, Banja Luka and Tuzla

The Press Council in Bosnia-Herzegovina, with support of the German Embassy in B&H, held the Winter Media School for students of journalism from B&H. Participants at this School were 34 students of journalism from four Faculties of Journalism in B&H from Mostar, Sarajevo, Banja Luka and Tuzla. The Winter School, is actually, continuation of education of young journalists commenced in September at the Summer School of Journalism, organised by the Press Council in B&H.

Four days lasting program for young students, future bearers of professional journalism in B&H, was held in period from 3rd till 7th December 2008 in Neum.

Through practical examples on application of media self-regulation in B&H and Europe, students have learned about ethics and professional journalistic standards. Students had an opportunity to test their knowledge at the case studies of analysis of citizens' complains on print media reporting, based on work of the Complaints Commissions of the Alliance of Independent Press Councils of Europe, whose member is the Press Council in B&H as well.

The Program was diverse and interesting, and lecturers were editors, journalists and experts in media self-regulation from Bosnia and Herzegovina and Europe. Students had an opportunity to hear about freedom of editorial policy and responsibility of journalistic reporting and through tasks of writing a journalistic article to experience how it looks working at the editorial office with short deadlines for providing an information for public. Application of ethical standards in reporting of press agencies and ethics in taking over the agency news for media was one of the topics, which aroused great interest of future young journalists. Completely new subject, and therefore very interesting for participants, was role and action of media in war and conflict areas and their role in post-conflict development of the society. This lecture was held within the session on human rights and freedom (and responsibility) of media in the context of understanding of the Article 10 of European Convention on Human Rights and basic freedoms. In the separate session were treated the gender issues and promoted newly printed book of Ph.D. Nada Ler Sofronic "Violence on Women in Mirror of Media". This topic, with analysis of journalistic articles on violence against woman and domestic violence, had aroused harsh discussion and maximum engagement of students, who, though overtired after the whole day of lectures, extended the lecture for an hour and a half.

The success that the Press Council in Bosnia-Herzegovina achieved by this School in promotion of ethical standards in media reporting is continuing in dimension of connection of young people from different parts of the country. For these young journalists was very important overstepping of prejudice and xenophobia and opening of possibilities for making contacts and friendship with young people from different areas. The Winter Media School was definitely successful in that part. Joy in spending time together is obvious from every photo and note that these young people exchange among themselves. Self-initially they have posted two groups, Summer Media School and Winter Media School, at the Facebook in order to stay connected and continue their friendship.

Within the Winter Media School of ethics for students of journalism from B&H the guest was the Heirnich Böll Foundation, which organised the Night of Heinricha Böll for students. Honourable guests of students and the School organisers were H.E. Ambassador of Germany in B&H, Mr Joachim Schmidt and President of PEN Centre of B&H, Ph.D. Ugo Vlasisavljevic, who took an opportunity to talk with students after the official part of the program was over.

Lecturers at the Winter Media School for students from B&H were journalists and experts in self-regulation from B&H and Europe: Mr Manfred Protze, Chairman of the German Press Council (Deutcher Presserat) and journalist of German press agency «dpa», Ms Vildana Selimbegovic, Editor in Chief of daily “Oslobodjenje”, Ph.D. Nada Ler-Sofronic, Director of the Centre “Woman and Society”, MA. Enes Osmanovic, Assistant Professor at the Faculty of Philosophy in Tuzla, member of the Complaints Commission of the PC in B&H, Mr Fuad Kovacevic, Deputy Editor in Chief of daily “Oslobodjenje” and member of the Complaints Commission of the PC in B&H, Ms Natalija Bratuljevic, Program Director of the Swedish Helsinki Committee for Serbia, Monte Negro and B&H and Ms Ljiljana Zurovac, journalist, Executive Director of the Press Council in B&H.

This important project was supported in complete by the German Embassy in B&H and the plan of the Press Council in B&H is to make it regular for all future generations of young journalists from different parts of Bosnia and Herzegovina.

The Press Council in B&H is specially grateful to Deans of the four Faculties of Journalism in B&H, and Professors at Journalism Departments, whose support and extraordinary co-operation made possible this good and quality event, with very good results for young journalists: Ph.D. Slavica Juka, Prof. Ivana Primorac, Ph.D. Semso Tucakovic, Ph.D. Mirko Pejanovic, Ph.D. Azem Kozar, Ph.D. Nail Kurtic, MA Enes Osmanovic, Ph.D. Drago Brakovic, Ph.D. Miodrag Zivanovic and Ph.D. Tanja Duronjic.

[Program](#)

Participants of the Winter Media School for students of journalism in B&H:

1. Nikolina MATIC, Neum, Faculty of Philosophy, Mostar University
2. Sladjana BENO, Neum, Faculty of Philosophy, Mostar University
3. Karolina CVITKOVIC, Mostar, Faculty of Philosophy, Mostar University
4. Martina GALIC, Mostar, Faculty of Philosophy, Mostar University

5. Suzana PEHAR, Mostar, Faculty of Philosophy, Mostar University
6. Ivan JURIC, Mostar, Faculty of Philosophy, Mostar University
7. Goran DZIDIC, Mostar, Faculty of Philosophy, Mostar University
8. Fikreta MURATOVIC, Srebrenik, Faculty of Philosophy, Tuzla University
9. Edita AHMETSPAHC, Tuzla, Faculty of Philosophy, Tuzla University
10. Devleta OSMANAGIC, Tuzla, Faculty of Philosophy, Tuzla University
11. Merila BEDIC, Tuzla, Faculty of Philosophy, Tuzla University
12. Almira HASANOVIC, Tuzla, Faculty of Philosophy, Tuzla University
13. Amela HASIC, Gracanica, Faculty of Philosophy, Tuzla University
14. Selma SULJIC, Tuzla, Faculty of Philosophy, Tuzla University
15. Ana JURISIC, Tuzla, Faculty of Philosophy, Tuzla University
16. Jasmina NAKIC, Lukavac, Faculty of Philosophy, Tuzla University
17. Azra NURKIC, Tuzla, Faculty of Philosophy, Tuzla University
18. Medina AHMEDIC, Tuzla, Faculty of Philosophy, Tuzla University
19. Ermin RIBIC, Lukavac, Faculty of Philosophy, Tuzla University
20. Danka DJALIC, Derventa, Faculty of Philosophy, Banja Luka University
21. Jelena VUKOVIC, Banja Luka, Faculty of Philosophy, Banja Luka University
22. Jelena SAVIC, Banja Luka, Faculty of Philosophy, Banja Luka University
23. Ivana SLADOJEVIC, Banja Luka, Faculty of Philosophy, Banja Luka University
24. Maja MITROVIC, Banja Luka, Faculty of Philosophy, Banja Luka University
25. Dajana SLAVNIC, Banja Luka, Faculty of Philosophy, Banja Luka University
26. Sanja STAKIC, Banja Luka, Faculty of Philosophy, Banja Luka University
27. Biljana STOKIC, Banja Luka, Faculty of Philosophy, Banja Luka University
28. Miljan KENJIC, I. Sarajevo, Faculty of Political Sciences, Sarajevo University
29. Selma KALAKOVIC, Travnik, Faculty of Political Sciences, Sarajevo University
30. Lejla HUREMOVIC, Kladanj, Faculty of Political Sciences, Sarajevo University
31. Zlatko MECAN, Travnik, Faculty of Political Sciences, Sarajevo University
32. Nermin BURZIC, Bosanska Krupa, Faculty of Political Sciences, Sarajevo University
33. Amel DURANOVIC, Buzim, Faculty of Political Sciences, Sarajevo University
34. Samir KEC, Sarajevo, Faculty of Political Sciences, Sarajevo University