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PRESS COUNCIL IN BiH AND YOUTH JOURNALISTIC ASSOCIATION CONDUCTED A PUBLIC CAMPAIGN

Citizens and Journalists Fighting for More Professional Media

What are the rights citizens have when it comes to media, what are the dangers from discrimination, incitements and hate-speech in media and how can an individual influence for this speech to disappear from public communication? These are some of the questions that were answered to hundreds of citizens across Bosnia and Herzegovina through public campaign “Citizens and Journalists together in Fight for the Truth”, organized by the **Press Council in Bosnia and Herzegovina**

in cooperation with

Youth Journalistic Association (ONA)

On Saturday, October 13th, **ONA** volunteers gave away promotional materials of the **Press Council in BiH**

and in conversations at info-stands in 18 cities in BiH, they introduced citizens with their right to react against unprofessional, biased and untruthful media reporting and with the Press Code for print and online media in BiH.

“The purpose of the campaign is for the citizens to know that they have the right to complain against unprofessional work of media, and in the media in BiH we sometimes notice hate speech, incitement, discrimination and that is most certainly not an attribute of professionalism”, says ONA local coordinator from Tuzla, Ermin Ribić, explaining the motives and goals of the campaign.

The public has the right on truthful, true, complete and unbiased information. Self-regulation of print and online media is one of the ways of raising professional standards in journalistic reporting. This process includes not only journalists, but also citizens as media consumers and their active role is not only invaluable, but also necessary.

Public campaign “Citizens and Journalists together in Fight for the Truth” was held in Banja Luka, Bijeljina, Bihać, Brčko, Cazin, Doboj, Doboj-Istok, Foča, Gradiška, Istočno Sarajevo, Mostar, Sarajev, Šamac, Široki Brijeg, Visoko, Tuzla and Zenica.