

**10.02.2011**

Financial support of the

**KAS MEDIA PROGRAM FOR SEE TO THE PRESS COUNCIL IN BiH  
amounting 10.534,70 EUR**

for project

**“PROTECTION OF PROFESSIONAL ETHICAL STANDARDS IN ON-LINE MEDIA”**

Seminar and Round Table with representatives of on-line media

Establishment of the Working Group for addendum of the Press Code with provisions for on-line media

Printing of booklets with the new Press Code

The Press Council in Bosnia-Herzegovina has signed the Agreement on financial support of the KAS Media Program for SEE on 10<sup>th</sup> of February 2011, for the project „Protection of professional ethical standards in on-line media“. With this Project is planned Seminar for representatives of on-line media in BiH on ethical approach to reporting in on-line media, complaints procedure of the Press Council, self-regulation of media and topics such as authors rights, media legislation and moderation of user generated content in on-line media. The Project will be realized in period January – June 2011.

Also, with this Project was planned the Round table with representatives of news web portals members of the Press Council in BiH and the Press Council in BiH Complaints Commission, in order to discuss issues of addendum to the Pres Code with provisions relating to on-line media. Baring in mind that the Press Council in BiH has extended its mandate to on-line media as well,

necessity of the Press Code addendum is evident. Establishment of the Working Group for addendum of the Press Code was planned as well, and, in the period to come, proposals for addendum will be sent to on-line editors for comments and adoption.

Also, part of the financial means will be used for meetings of the Working Group for addendum of the Pres Code, and upon finalization of this project, for printing of new booklets of the Press Code.

For this project, the KAS Media Program for SEE gave 10.534,70 EURO.