

24.07.2015

Financial support from the Embassy of the Federal Republic of Germany for the Press Council in Bosnia and Herzegovina

50.000 EUROS

for the development of media self-regulation and free journalism in Bosnia and Herzegovina

Deputy ambassador of FR Germany in BiH (Chargé d'affaires), Mr. Adrian POLLMANN and executive director of the Press Council in BiH, Ljiljana ZUROVAC, signed the Contract on new financial support from the Embassy of FR Germany in Sarajevo for the Press Council in BiH, in the amount of 50,000 Euros for 2015/2016. The support of the Embassy of FR Germany is directed toward the development of media self-regulation and free journalism in BiH.

In his opening statement, Deputy Ambassador of FR Germany in BiH, Mr. Pollmann, stated, amongst other things: "The support for the Press Council in BiH is very important for us and we have been doing so for eight years already, and we further intend to support the work of this self-regulatory body in Bosnia and Herzegovina, because we value the work of the Council and we place great importance on the free work of media in BiH. The Press Council empowers young journalists, educates, stands in defense of independent and professional journalism, it networks with other Press Councils in the world and it contributes towards free and responsible media in BiH through all its activities. The media situation in BiH shows that there is still much to be done and that the media are still not completely free when they need to be self-regulatory and independent, as well as free to report critically."

For the eighth year in a row, the Embassy of FR Germany in BiH is continuing to support the

self-regulatory body for print and online media in BiH. As a consequence of the previous professional cooperation and successfully achieved results, the German Embassy will, again during 2015/2016, support the activities of the Press Council in BiH in the field of development of media self-regulation, as one of the key standards for the development of free professional journalism in a democratic society.

This year's financial support from the Embassy of FR Germany is directed towards informing citizens about their rights to accurate, objective and current information - through the radio show "Your Voice in Media" and the public campaign in 30 BH cities, for fighting hate speech as an abuse of the freedom of expression, as well as strengthening responsible and ethical media coverage, based on the professional provisions provided in the Press Code of BiH. The contract will also continue to finance a long term project of the Press Council in BiH - the School of Media Ethics for journalism students from all universities in BiH, which will commemorate its 10 anniversary this year. For this occasion a brochure will be printed with an overview of all 10 generations of students who attended the school, while the Online School of Media Ethics of the Press Council in BiH will also be developed and starting, which will be accessible to everyone for whom education on professional and ethical journalism will be necessary.

The signing of the Contract took place in the premises of the Press Council in BiH, Trampina 8 in Sarajevo, on the 23rd of July 2015, at 10h.

The Press Clipping of media publications regarding this event may be read [here](#) .